KANTAR WORLDPANEL
COMTECH > Real Consumer Connection

OS (Operating System) and Network Shares – Smartphone Sales in the USA

OS % Share of Smartphone Sales

	12 w/e 27 Nov 11	12 w/e 25 Nov 12
U.S MARKET	*100%*	*100%*
iOS	35.8	53.3
Android	52.8	41.9
RIM	7.0	1.4
Windows	2.1	2.7
Symbian	0.4	0.2
Other	1.8	0.6

Network % Share of Smartphone Sales

	12 w/e 27 Nov 11	12 w/e 25 Nov 12
U.S MARKET	*100%*	*100%*
AT&T	30.9	35.4
Verizon	31.3	31.9
Sprint Nextel	19.5	14.5
T-Mobile	9.4	7.1
Other	9.0	11.0

AT&T: OS Sales Shares

	12 w/e 27 Nov 11	12 w/e 25 Nov 12
AT&T	*30.9%*	*35.4%*
iOS	62.3	71.8
Android	25.9	22.1
RIM	8.5	1.8
Windows	2.5	3.7
Symbian	0.3	0.2
Other	0.5	0.5

Verizon: OS Sales Shares

	12 w/e 27 Nov 11	12 w/e 25 Nov 12
Verizon	*31.3%*	*31.9%*
iOS	40.7	55.0
Android	52.2	43.1
RIM	2.9	1.0
Windows	1.7	0.4
Symbian	0.4	-
Other	2.1	0.5