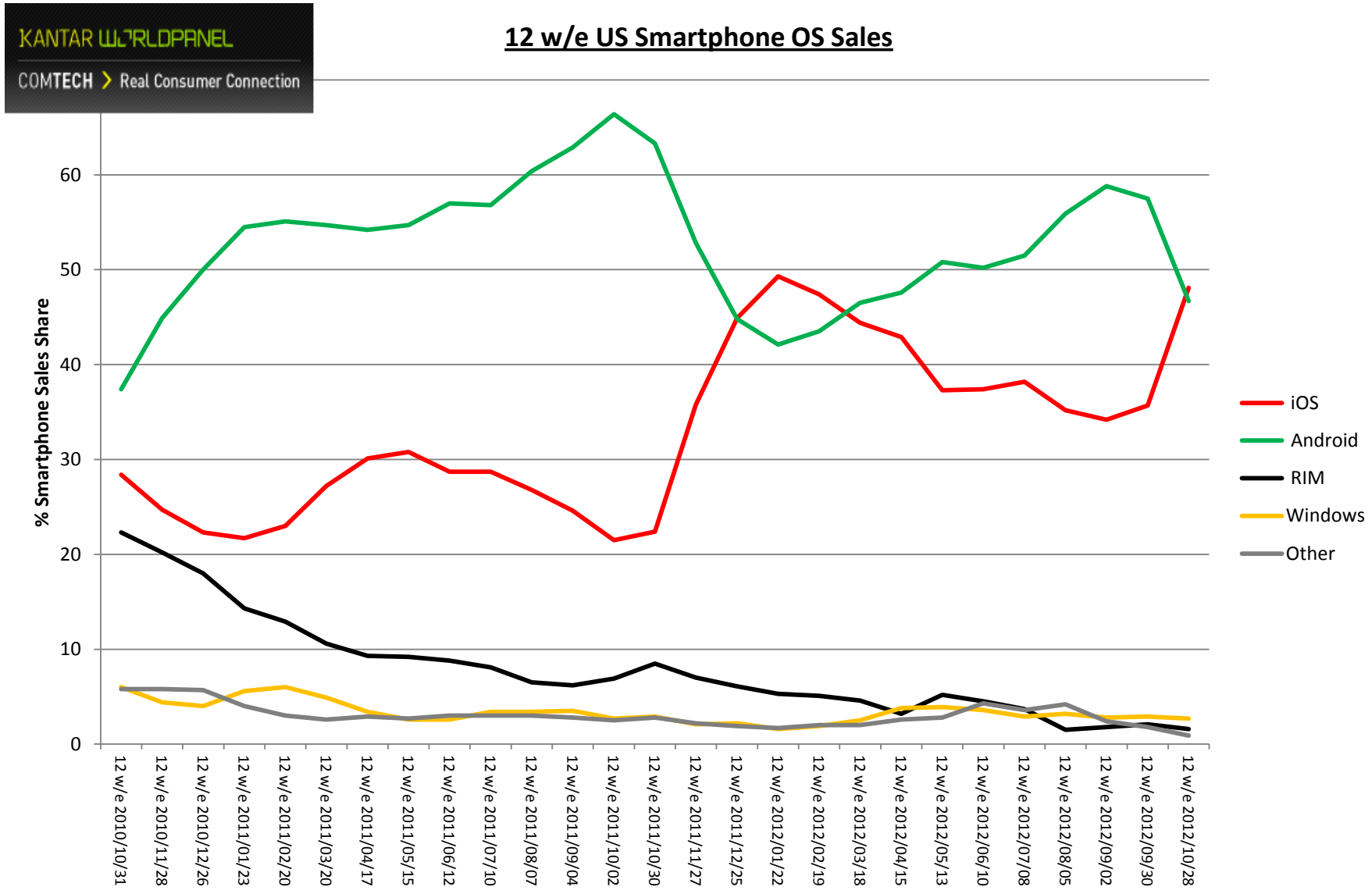
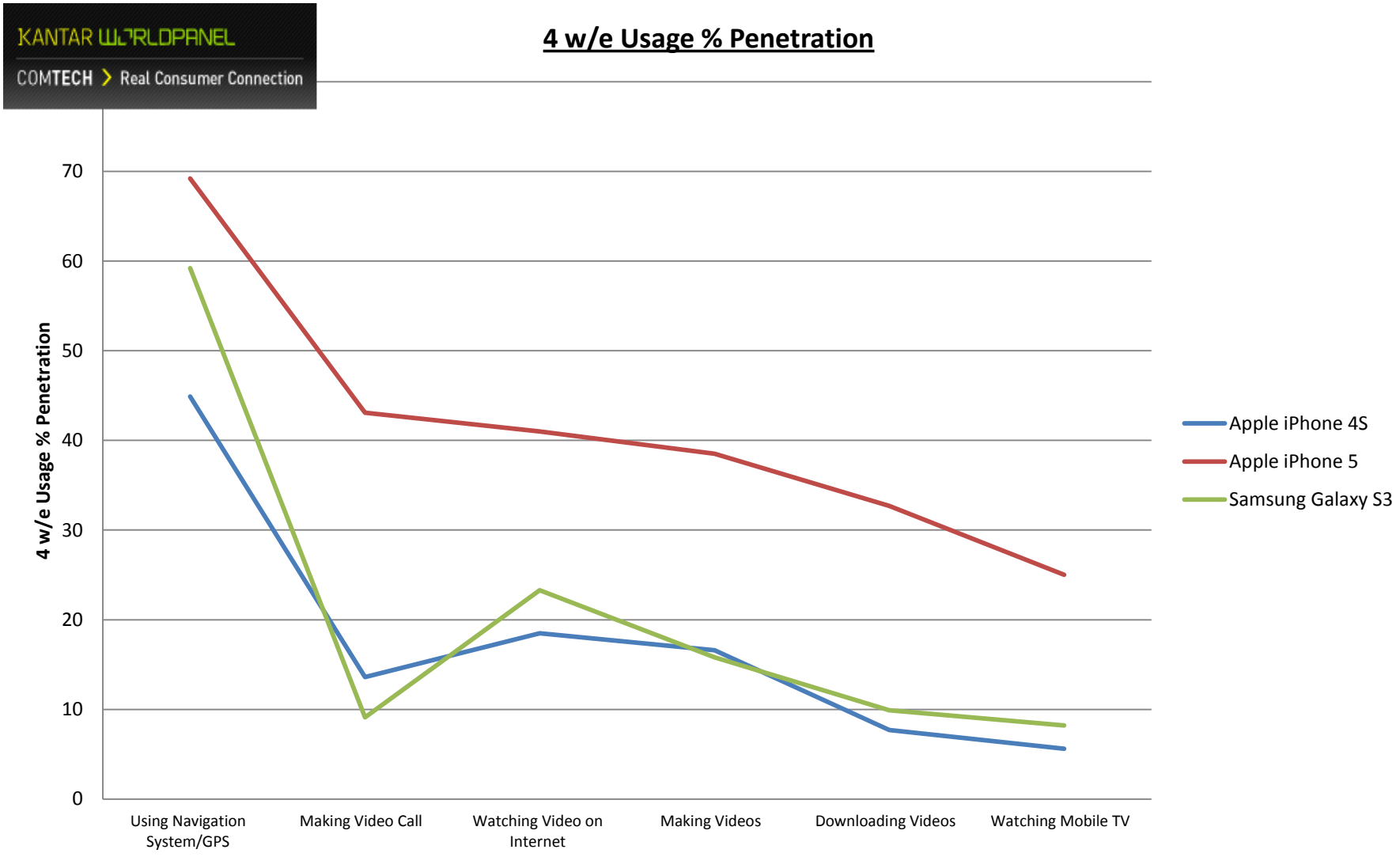

KANTAR WORLDPANEL
COMTECH > Real Consumer Connection
12 w/e US Smartphone OS Sales
% Smartphone Sales Share
0
10
20
30
40
50
60
12 w/e 2010/10/31
12 w/e 2010/11/28
12 w/e 2010/12/26
12 w/e 2011/01/23
12 w/e 2011/02/20
12 w/e 2011/03/20
12 w/e 2011/04/17
12 w/e 2011/05/15
12 w/e 2011/06/12
12 w/e 2011/07/10
12 w/e 2011/08/07
12 w/e 2011/09/04
12 w/e 2011/10/02
12 w/e 2011/10/30
12 w/e 2011/11/27
12 w/e 2011/12/25
12 w/e 2012/01/22
12 w/e 2012/02/19
12 w/e 2012/03/18
12 w/e 2012/04/15
12 w/e 2012/05/13
12 w/e 2012/06/10
12 w/e 2012/07/08
12 w/e 2012/08/05
12 w/e 2012/09/02
12 w/e 2012/09/30
12 w/e 2012/10/28
iOS
Android
RIM
Windows
Other


KANTAR WORLDPANEL
COMTECH > Real Consumer Connection
4 w/e Usage % Penetration
4 w/e Usage % Penetration
70
60
50
40
30
20
10
0
Using Navigation System/GPS
Making Video Call
Watching Video on Internet
Making Videos
Downloading Videos
Watching Mobile TV
Apple iPhone 4S
Apple iPhone 5
Samsung Galaxy S3